

Section A:

ANIMATED INTROS

GENERAL INDICATIONS

Here are some short detailed indications and information to complete the contest regulation.

THEME - > WOMEN AND WORK, WOMEN'S TIMES

As for the proposed theme, it is necessary to refer to the **images, descriptive text** and **MPG films** for this section (see the guidelines in the section "participate" on the site www.animoweb.it).

The contest **regulation** establishes that the submitted works must contain at least one or more **images proposed in the guidelines**, rearranged in any way. These images are the property of Modena Province, of Centro Documentazione Donna or the photographer Beppe Zagaglia, who authorise authors to use them freely to take part in the contest. For films it is possible to use also other images, provided they are copyright free.

The **descriptive text** can be useful to get an idea of the theme. This introduction is of course not exhaustive. Information or quotations from this text can be used in the intros.

Together with the guidelines, repertory films are proposed for possible use in the intros as well (it is not compulsory).

It is advisable to include a "skip intro" key to allow viewers to anticipate the end the animation. It is not necessary to link any site at the end of the intro or after the use of the "skip intro" button. However, it is possible to link the site www.animoweb.it

TYPE -> animated intro

The animated intro is a kind of advertising message introducing to a Internet site.

For "animated intro" is intended an introduction that summarises the assigned theme through the use of animated images and graphics, sound or music. Viewing such an animation implies a more or less passive attitude (with limited mouse clicking and choices) and should catch the viewer's attention as well as encourage him/her to visit the site and view the cd-rom.

LANGUAGE-> Works in one language are admitted, either in Italian or English. It is preferable to use the English language. It is possible to produce only 1 file containing both versions with the choice of the language at the beginning. Since the aniMOweb site is in Italian and English, it is also possible to create 2 versions in 2 files that will be published in the page with the corresponding language.

Works in languages different from English and Italian are admitted as well, but subtitles or a translation in English and/or in Italian must be provided in a special file that will be published in the site.

USE OF WINNING WORKS -> the winning intro will be published in the cd -rom for the celebration of 8th of March 2005, in the aniMOweb site, in the section devoted to Equal Opportunities of Modena Province site, in other possible sites edited by Modena Province or other sponsoring institutions, in the cd-rom enclosed in the magazine Computer Graphics and Publishing by Gruppo Editoriale IHT (presumably in the november-december 2004 issue).

FILES FORMAT AND SIZE

The contest regulation establishes that the format of the files can only be:

Macromedia **Flash** (swf format, to be viewed with Flash Player)

Macromedia Director Shockwave (dcr format, to be viewed with Shockwave player)

- Dimensions of the swf or dcr files:

Section A) - > a maximum dimension of 300Kb is proposed

SUBMISSION OF WORKS

In order to make the site designer and the jury's work easier, the names of the swf or dcr files that will be submitted for the contest will have to contain the author's surname and the submission

date. They will also have to follow the schemes: surname_ddmm.swf or surname_ddmm.dcr (for example rossi_3105.swf if Mr Rossi sends his file on the 31st of May).