

Province of Modena

THE PRESIDENT , THE GENERAL MANAGER, PUBLIC RELATIONS OFFICE

COUNCIL FOR TOURISM AND CULTURE

Municipalities of the Modenese Apennine taking part in the Regional Tourist Information System

www.animOweb.it

Interactive animation contest

First Edition, Year 2002

Contest Regulation

Foreword

Modena Province, in order to encourage the application of web and management information systems technologies to artistic creation and Internet software programming, promotes a periodic contest in the production of interactive animation and application programs. It also aims at advertising the people and companies taking part in the contest through the publication of their works both in the site **www.animoweb.it** and in a **cd-rom**.

The subject proposed for 2002 edition is "Tourism in the territory of Modena province", in particular the area of the Apennine. The aim is to improve and embellish the web tourist information offered by Modena Province and to promote the site www.appenninomodenese.net. **The municipalities of the Modenese Apennine taking part in the Regional Tourist Information System** contribute to the editing and updating of this site.

Requisites

The contest is international and there are no limits in age or occupation.

What the Contest is about

Two sections, for which it will be possible to submit materials, have been established:

Section A):

Theme - > **tourism in Modenese Apennine;**

Type - > **animated intro**

Winner - > **the intro will be inserted into the home page of the site www.appenninomodenese.net**

Section B):

Theme - > **tourism in the territory of Modena province;**

Type - > **videogames, highly interactive applications**

Winner - > **the application will be part of the site www.provincia.modena.it**

How to take part

- Each author or company can present a maximum of one entry per section.

- The format of the files can only be:

Macromedia **Flash** (swf format, to be viewed with Flash player)

Macromedia **Director Shockwave** (format dcr, to be viewed with Shockwave player)

- Dimensions of the swf or dcr files:

Section A) - > a maximum dimension of 300 Kb is proposed.

Section B) - > a maximum dimension of 1Mb is proposed.

- Some **guidelines** have been selected : a set of images (and texts) about the themes of the contest can be downloaded from the site **www.animoweb.it**.

The entries will have to contain at least one or more of these proposed images. They can be modified/rearranged in any way.

A set of instructions and further directions on how to take part in the contest will be included in the download files with the guidelines mentioned above.

Submission of works

The materials will have to be submitted from March, 31st 2002 and not beyond June, 30th 2002 via e-mail as attached files to **concorso.animoweb@provincia.modena.it**. They can also be sent in a masterized cd-rom via ordinary mail or delivered to the address: Provincia di Modena – Ufficio stampa – Concorso Animoweb – to the attention of Andrea Cavazzuti – Viale Martiri della Libertà, 34 – 41100 Modena – Italy. The contest organizers retain the right to postpone the submission deadline. The postponement will be advertised on the site **www.animoweb.it**. The author will have to enclose the application form that can be downloaded from the same site.

Judging panel

The judging panel will be composed of experts on webdesign, videogames, internet communication and animation cinema professionals, sponsors representatives and promoters of the contest. The evaluation parameters will be:

- originality
- quality and fluency of the animations
- playability and quality of interactivity (for videogames and highly interactive applications)
- use of sound and in particular its synchronicity with the visual part
- relevancy to the proposed theme
- dimensions of the files.

The judging panel evaluation will be incontrovertible.

Prizes and declaration of winners

The total budget is of € 5200 for 8 prizes. The winners for each section will receive: € 1500 if first place winners, € 700 if second place and € 300 if third place. A further "audience prize" of € 100 will be assigned for each section to those who will receive the votes of site **www.animoweb.it** visitors/viewers. Viewers can vote during the time that will be announced in the site later on. Each computer will be able to send only one preference. The contest organizers retain the right to cancel with incontrovertible decision the irregular votes of viewers. Further prizes such as publications, books, free subscriptions to Modena Province magazines will be assigned to all entrants.

The **prizes assignment** will take place during a public ceremony. During this ceremony the winning works will be performed on a video screen.

Site of the contest

www.animoweb.it is the site of the contest. In this site it will be possible to find all the information about the contest and to download the files containing the reference guidelines. **Information** can be requested also by writing to **info.animoweb@provincia.modena.it** or calling telephone nr. 0039 059 209362. All entries will be periodically published in the site.

The promptness of the entry submission will be one of the evaluation parameters of the judging panel, although not the most important.

The site will host an appropriate space for each author or company with biographical notes and links to other internet sites from the same.

Cd-rom

A cd-rom with the winning works together with the whole or a partial selection of the other entries (depending on the number of participants) will be produced. It will be free and advertised in the site **www.animoweb.it**.

Responsibilities

The participation in the contest implies the acceptance of this regulation without reserve. Materials will not be returned. The entries remain the property of their authors or companies. However, these allow the free use of their works on the part of Modena Province, for unlimited time, both for the publication on the sites **www.animoweb.it**, **www.provincia.modena.it**, **www.appenninomodense.net**, on the cd-rom that will be produced after the contest, and for the public performance during the award ceremony and screening. The contest organizers retain the right to exclude from the contest with incontrovertible decision the works considered offensive or damaging the image of the sponsoring institutions.