

Section A:  
ANIMATED INTROS  
Theme: "ENVIRONMENT: VIRTUES AND VICIES"  
GENERAL INDICATIONS

Here are some short detailed indications and information to complete the contest regulation.

THEME -> Environment: virtues and vices

As for the proposed theme, it is necessary to refer to the images and descriptive text for this section (see the guidelines in the section "participate" on the site [www.animoweb.it](http://www.animoweb.it)).

The contest regulation establishes that the submitted works must contain at least one or more proposed images, rearranged in any way. The descriptive text can be useful to get an idea of the Third Report on the State of the Environment of Modena Province, that will be presented in February 2004 as the Legislature 1999 – 2004 is about to expire. Information or quotations from this text can be used in the intros.

Together with the guidelines, repertory films and images are proposed for possible use in the intros as well (it is not compulsory).

TYPE -> animated intro

For "animated intro" is intended an introduction that summarizes the assigned theme through the use of animated images and graphics, sound or music. Viewing such an animation implies a more or less passive attitude (with limited mouse clicking and choices) and should catch the viewer's attention as well as encourage him/her to visit the site and view the cd-rom.

USE OF WINNING WORKS -> the winning intro will be principally published in the cd –rom of the Third Report on the State of the Environment as the opening introduction. Further advertising will occur through the site of AniMOweb, the web site of Modena Province in the section devoted to environment (as appendage to the introduction to the report on the state of the environment) and possibly in other sites edited by Modena Province.

The proposed animation will have to highlight the Report on the State of the Environment in Modena province. As a consequence of that, the title "Report on the State of the Environment in Modena province" can be used for an animated logo.

It is advisable to include a "skip intro" key to allow viewers to anticipate the end the animation. It is not necessary to link any site at the end of the intro or after the use of the "skip intro" button. However, it is possible to link the site [www.animoweb.it](http://www.animoweb.it)

FILES FORMAT AND SIZE

The contest regulation establishes that the format of the files can only be:

Macromedia **Flash** (swf format, to be viewed with Flash Player)

Macromedia Director Shockwave (dcr format, to be viewed with Shockwave player)

- Dimensions of the swf or dcr files:

Section A) -> a maximum dimension of 300Kb is proposed

SUBMISSION OF WORKS

In order to make the site designer and the jury's work easier, the names of the swf or dcr files that will be submitted for the contest will have to contain the author's surname and the submission date. They will also have to follow the schemes: surname\_ddmm.swf or surname\_ddmm.dcr (for example rossi\_3105.swf if Mr Rossi sends his file on the 31<sup>st</sup> of May).