

Section C:  
SHORT FILMS on AIR POLLUTION  
GENERAL INDICATIONS

Here are some short detailed indications and information to complete the contest regulation.

THEME - > Air Pollution

The only restriction for this section of the contest is the theme of air pollution, together with the indications on the files format and size. Therefore, there are neither reference texts, nor images or films as for sections A (intros) and B (games or highly interactive applications). Participants can anyway refer to the guidelines available for the other sections. In this way, they can use materials belonging to Modena Province, thus free from copyright restrictions. The use of such materials will not influence the decision of the jury.

TYPE -> animated short film

For "animated short film" is intended a film of short duration (about less than 30 minutes) that develops the assigned theme through the use of animated images and graphics, sound or music, and possibly a narrator or some dialogues. It should present an original style and a narrative, according to an original screenplay or a storyboard. The on-lookers' role will have to be passive, that is they will not need to use their mouse.

However, since the film will be inserted into a cd - rom or in an internet site, the works that require a non-passive role of the viewer will not be excluded from the context. The narrative and visual quality, in any case, should be prevailing on the interactivity of the film.

USE OF WINNING WORKS -> the winning film will be principally published in the cd -rom of the Third Report on the State of the Environment. Further advertising will occur through the site of AniMOweb, the web site of Modena Province in the section devoted to environment (as appendage to the introduction to the report on the state of the environment) and possibly in other sites edited by Modena Province.

FILES FORMAT AND SIZE

The contest regulation establishes that the format of the files can only be:

Macromedia **Flash** (swf format, to be viewed with Flash Player)

- Dimensions of the swf files:

Section C) - > a maximum dimension of 10 Mb is proposed

SUBMISSION OF WORKS

In order to make the site designer and the jury's work easier, the names of the swf files that will be submitted for the contest will have to contain the author's surname and the submission date. They will also have to follow the scheme: surname\_ddmm.swf (for example rossi\_3105.swf if Mr Rossi sends his file on the 31<sup>st</sup> of May).